

# Welcome to the World Trade Institute

March 2023

# Agenda



About the  
WTI

Living in  
Bern

Graduate  
Studies

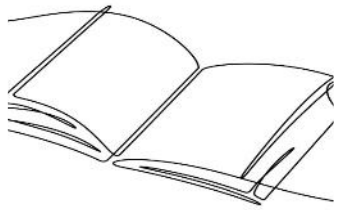
Alumni

Research

Outreach  
and Training

# About the World Trade Institute

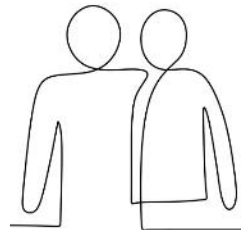
The World Trade Institute is a leading academic institution  
dedicated to studies, teaching and research  
in international trade and investment



# Education



# Research



# Outreach

# Executive Board of Directors



**Prof. Joseph Francois**  
Managing Director



**Prof. Manfred Elsig**  
Deputy Managing Director



**Prof. Peter Van Den Bossche**  
Director of Studies



**Prof. Michael Hahn**  
Managing Director, Institute for  
European and International  
Economic Law

# What we offer



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Interdisciplinary focus: law, economics and political science

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In-house experts, including post-doctoral and doctoral researchers and visiting research fellows

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A faculty of world-class scholars and practitioners

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Strong, international network with alumni from over 100 countries



# A vibrant learning environment

Conference

Workshops

Distinguished  
Guest  
lectures

Brown Bag  
lunch  
seminars and

Social events





# Living in Bern







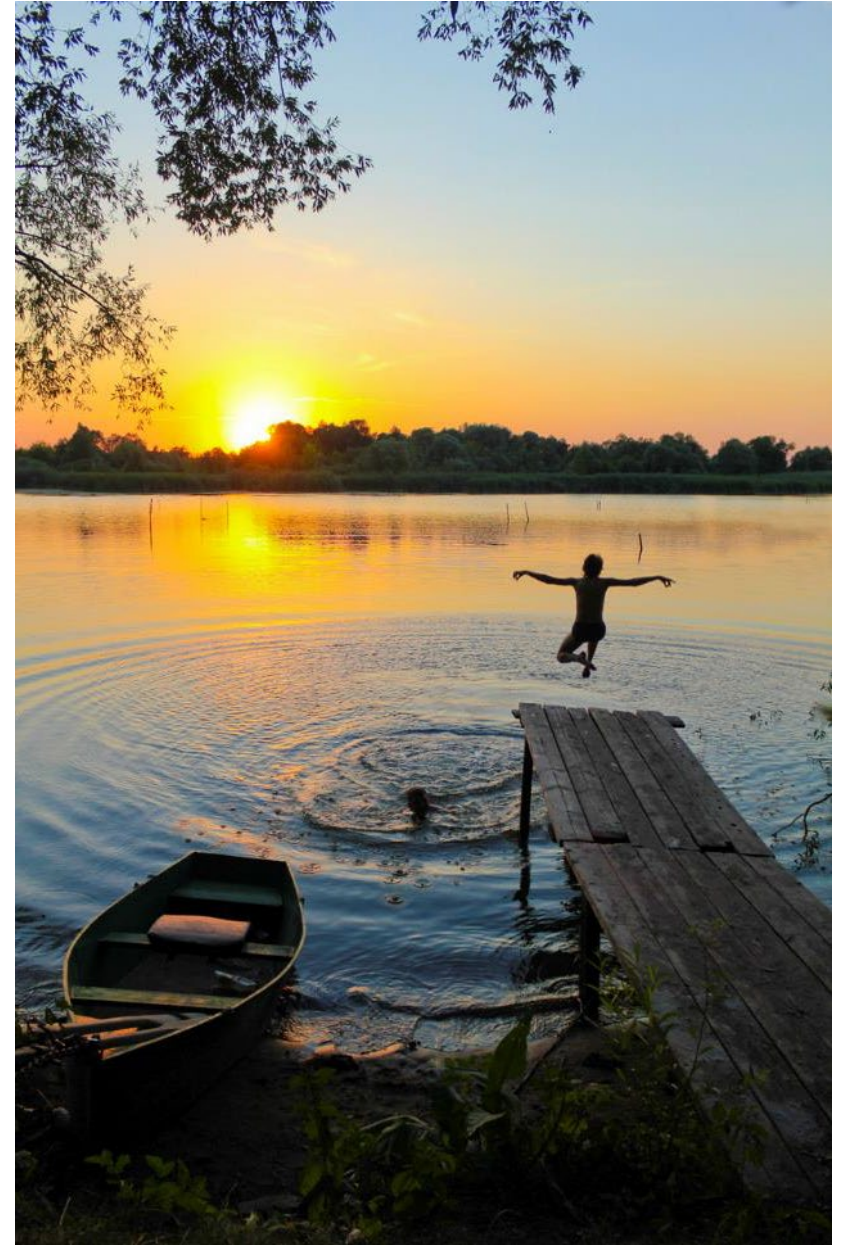
## Capital of the Swiss Confederation







Unforgettable  
experiences

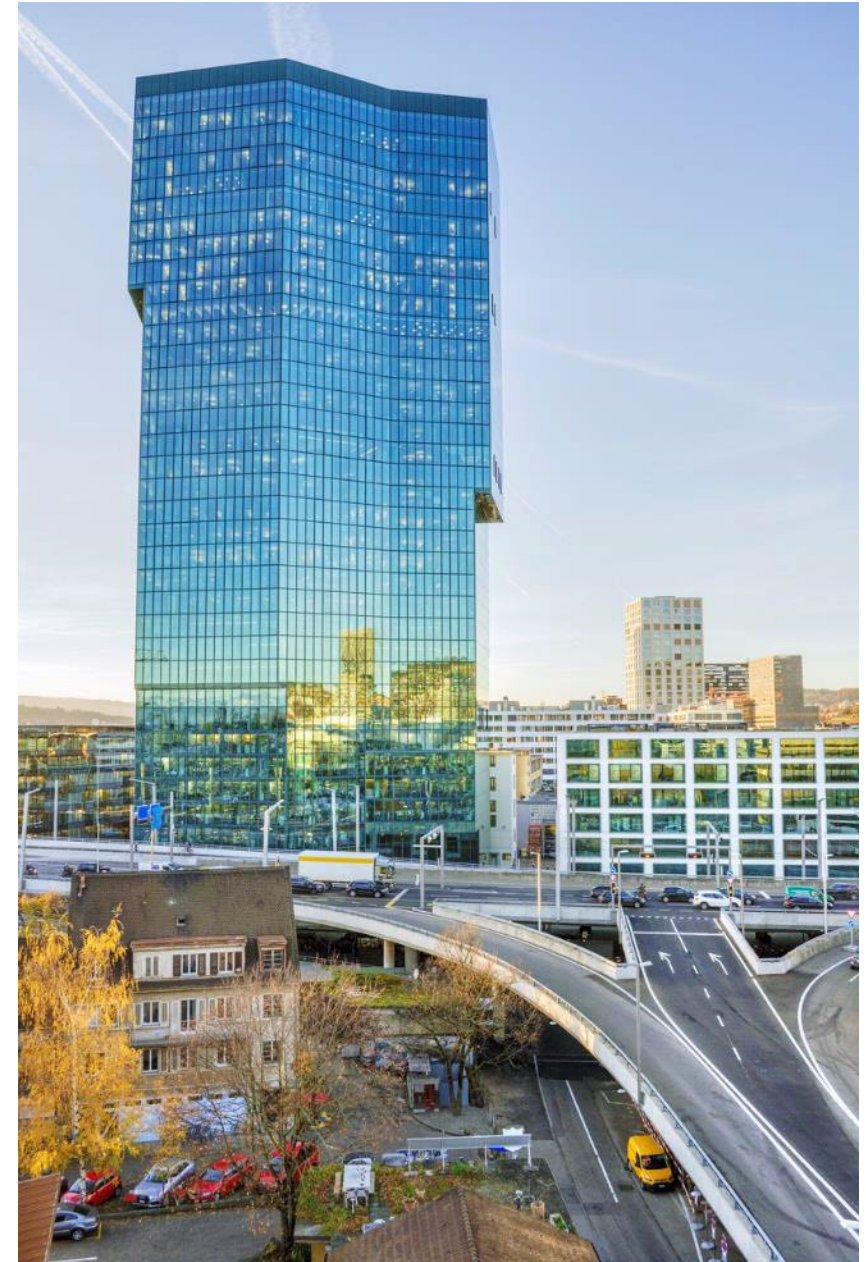






## Half-way between Geneva and Zurich

Cooperation with  
Geneva-based  
international  
organisations  
(WTO, ITC, UN, etc.),  
diplomatic missions,  
law firms,  
private companies  
and NGOs







## In the middle of Europe

3 hours by train to  
Paris, Milan

2 hours drive to many  
destinations in  
France, Germany,  
Italy and Austria



# Graduate Studies



# MILE Programme

## Master of Advanced Studies in International Law and Economics

- Focus is interdisciplinary: law, economics and political science
- 9 months of classes plus a Master's thesis (full-time or part-time)
- Global faculty of visiting professors and in-house staff
- Academic guidance and support from the faculty
- Study trips and Moot Court to the WTO in Geneva
- Mentoring programme and internship opportunities
- Tuition Fee: 18,000 CHF

# TRAIL+ Programme

## LL.M. in International Trade and Investment Law and Diploma of Advanced Studies (DAS) in International Law and Economics

- More law courses, fewer courses in economics and political science
- Foundation for a PhD in international economic law
- 9 months of classes plus a Master's thesis (full-time or part-time)
- Global faculty of visiting professors and in-house staff
- Academic guidance and support from the faculty
- Study trips and Moot Court to the WTO in Geneva
- Mentoring programme and internship opportunities
- Tuition Fee: 18,000 CHF



Scholarships through the ...



**Global  
Impact  
Association**

[global-impact-association.org](https://global-impact-association.org)

# Winter and Summer Academy

## *à la carte courses*

### Summer Academy (June-July 2023)

1. Foundations of Trade Policy and Trade Policy Data
2. Econometric Analysis of Trade Policy
3. Input-Output and Applied General Equilibrium Models
4. Technical Barriers to Trade in Pursuit of Sustainable Development
5. Challenges to International Climate Governance
6. International Contracts Regarding Cross-Borders Trade and Investment
7. Non-Trade Concerns in International Trade: Public Health and Labour Standards
8. International Law and Policy Options for Climate Mitigation
9. International Investment Law and Sustainable Development
10. International Energy Law and Governance
11. Climate Change: International Intellectual Property Protection and Transfer of Technology

### Winter Academy (January-February 2024)

# Certificate of Advanced Studies (CAS) and Diploma of Advanced Studies (DAS) in International Law and Economics

with specialisations in

Trade Law



International  
Climate  
Governance



Trade,  
Investment  
and  
Sustainable  
Development



Applied  
Trade Policy  
Modeling



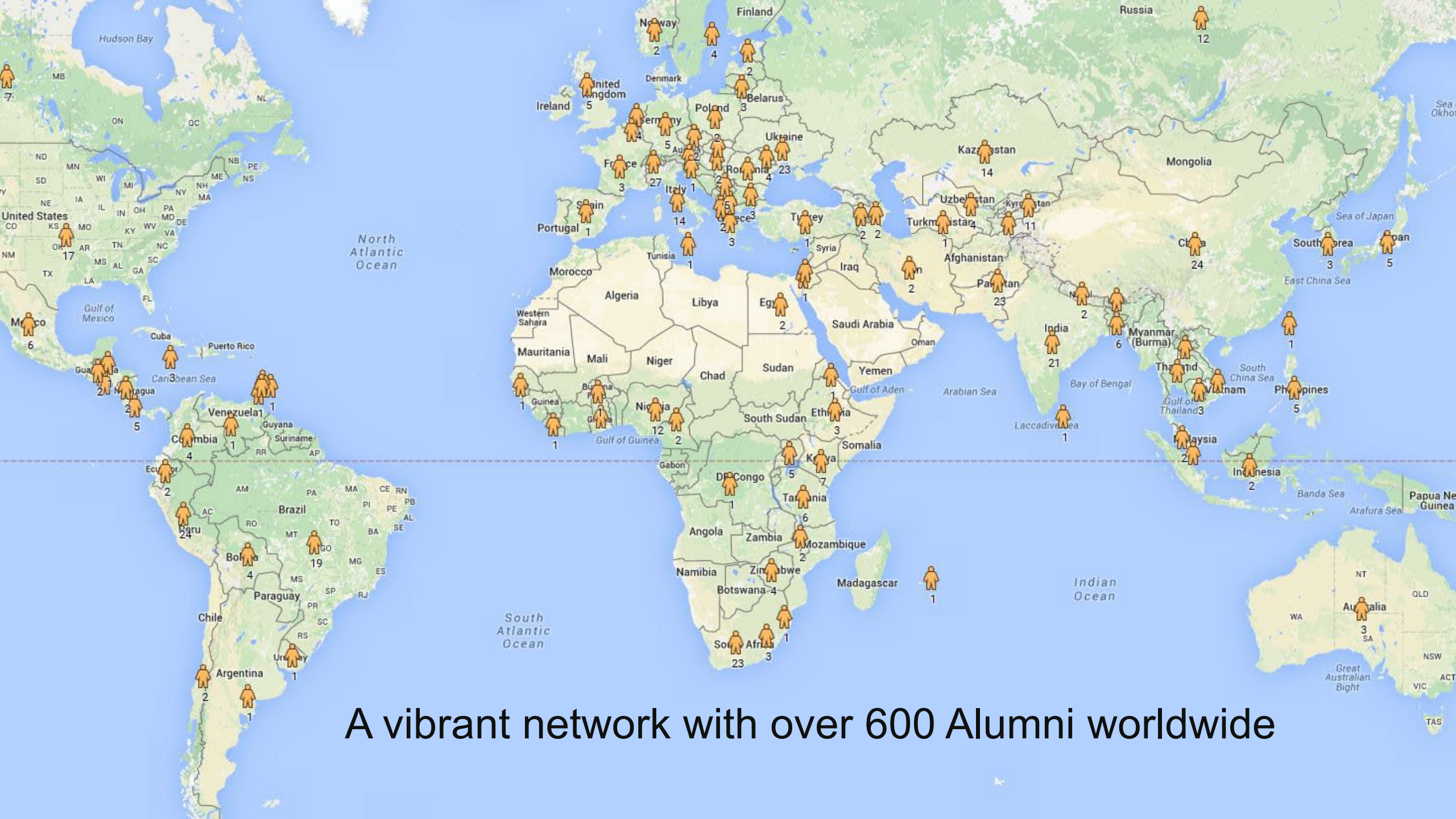


# Doctoral Programme

## Graduate School of Economic Globalisation and Integration

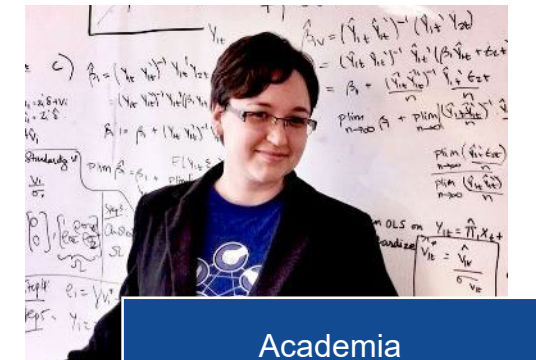
- Open to Master's level graduates in economics, law and political science
- Currently 30 PhD students
- Interdisciplinary seminar series
- Doctoral colloquia for presenting individual research and giving feedback to peers
- Annual retreat to exchange ideas with peers
- Writing and research skills training

# Alumni



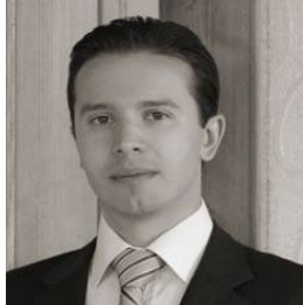


Many alumni carve out a highly successful career in ...



... and are part of the WTI family: Alumni Talk, lecturing, mentoring ...

# WTI alumni impressions

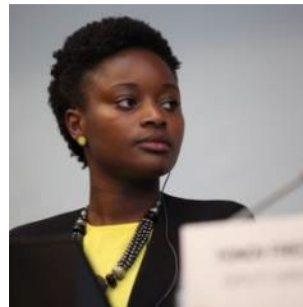


“The MILE is the right gateway for professionals looking for career opportunities in trade or with the UN.”

*Eugene Skrynnyk*  
*Director at Geneva Management Group*

“The MILE was a watershed in my life.”

Thalis Andrade  
Foreign Trade Analyst at the Brazilian  
Ministry of Foreign Trade



“On the MILE, I met people from all walks of life – this was the most valuable learning experience.”

*Sainabou Taal*  
*Trade Policy Analyst at the WTO*



# Mentoring program

*“For me, it was important to have a senior colleague who had been through the same challenges that I would face after graduating from the MILE programme.”*

Anvar Rahmetov, MILE 16 student



- Alumni help students to establish themselves professionally
- In some cases, the mentor supervises the student's master thesis
- Students are linked with alumni on a thematic or regional basis

# Research

## Some of our key research projects

### Database projects

- Electronic Database of Investment Treaties (EDIT)
- Design of Trade Agreements (DESTA)
- Realising Europe's soft power in external cooperation and trade (RESPECT)

### Trade

- Better Agri-food Trade Modelling for Policy Analysis (BATMODEL)
- Ukraine project "Repairing Broken Food Trade Routes Ukraine – Africa"
- Heterogeneity - Regulatory heterogeneity in international trade: from measures to systems
- Trade and Democracy (TRADEM)
- Labor Standards Compliance and Buyer-Supplier Relations in Global Supply Chains

### Investment

- Globalisation and Labour Protections in Advanced and Emerging Economics
- Complexity and the structure and regulation of trade and investment

### Sustainability & Diversity

- Switzerland's Sustainability Footprint: Economic and Legal Challenges (NRP73)
- Framing Environmental Degradation, Human Mobility and Human Development as a Matter of Common Concern (CLI\_M\_CO2)
- Gender Equality in the Mirror (GEM): Clothing the Invisibility of Women's Participation at International Level

# Outreach and Training

## The WTI network

The WTI cooperates with a number of institutions through Memoranda of Understanding or joint (long-term) projects. These partnerships allow us to carry out joint research and joint summer schools, and also allow us to offer reduced tuition fees for students pre-selected by our partner universities.

## Policy research

The WTI offers research-based contract-work for a range of stakeholder institutions in the fields of international trade and investment. WTI experts are currently actively engaged in providing opinions and advice on topics such as WTO reform, US trade policy and Brexit.

## Dissemination

The WTI seeks to present its outputs externally, enhance WTI participation in local, national and international policy discussions and debates, and promote the general visibility of the University of Bern.

## Events

The WTI both hosts and co-organises a number of events and activities. These include workshops, tailor-made training, doctoral colloquia, larger conferences and smaller seminars. Of special note is the WTI-EUI annual World Trade Forum and the WTI Global Economic Governance Seminar Series.



# Tailor-made training



Department for  
International Trade



وزارة التجارة والصناعة  
Ministry of Commerce and Industry

- Our tailor-made training ranges from highly individualised, fine-tuned consultative workshops to practice-oriented courses on applied trade regulation or policy and academic seminars on trade policy modelling and principles.
- The WTI has recently provided training to government officials and delegations from India, Belgium, the United Kingdom, Vietnam, Brazil, Taiwan and more.
- Training of professionals and practitioners (of both the public and private sector) takes place either at WTI premises in Bern or at the client's location.
- Training can last from a single day to several months.



- An annual event to discuss a topic related to the world trading system. It brings together trade policy researchers and practitioners to discuss recent developments in global trade and investment.
- The 2023 World Trade Forum will take place on **13-14 October 2023** at the EUI in Florence, Italy.
- Previous topics included:
  - *What Does the Future Hold for Trade Policy?*
  - *Digital, Green and Open? Global Trade Policy at a Crossroads*
  - *The Future of Trade Policy and External Cooperation: is Soft Power Passé?*
  - *Multilateralism at Risk*
  - *Trade, Development and Sustainability*
- Sponsorship, speaking and partnership opportunities. Contact us!

# Thank you!

wti.org  
communication@wti.org

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UNIVERSITÄT  
BERN