

**Draft Program****15 years Canada-EFTA Event**

27 November 2024 from 16:00 to 19:00

in Room Silva Casa of the World Trade Institute, Bern

**16:00 – 17:00 First Panel : Hearing from Canada & EFTA members**

- 16:00 – 16:05 Opening Remarks by Ambassador Patrick Wittmann and moderator Prof. Isabelle van Damme (Director of Studies, World Trade Institute Bern)
- 16:05 -16:11 Ambassador Patrick Wittmann, Ambassador of Canada to Switzerland and Liechtenstein
- 16:11 –16:19 Roger Gschwend, Head of World Trade at SECO
- 16:19 -16:27 Ambassador Frank Büchel, Ambassador of Liechtenstein to the WTO
- 16:27 -16:35 Ambassador Kjersti Rødsmoen, Ambassador of Norway
- 16:35 - 16:43 Ambassador Einar Gunnarsson, Ambassador of Iceland to Switzerland/WTO – TBC
- 16:43 – 16:51 Markus Schlagenhof, Deputy Secretary General, EFTA Secretariat – TBC
- 16:50 - 17:00 Q&A

**17:00 – 18:00 Second Panel : Hearing from Private Sector and Academia**

- 17:00 - 17:05 Introduction by moderator Rodrigo Polanco, Senior Researcher and Lecturer, World Trade Institute Bern
- 17:05 - 17:15 Company 1
- 17:15- 17:25 Company 2
- 17:25 – 17:35 Prof. Michael Hahn, Managing Director, Department of Economic Law at the Institute of European and International Economic Law
- 17:35 – 17:45 Prof. Manfred Elsig, Deputy Managing Director and Director of Research of the World Trade Institute of the University of Bern (Political Science)
- 17:45 – 18:00 Q&A

**18:00-19:00 Networking apéro**