

# Global Political Economy

**Root Number:** 441637

**Semester:** Fall semester- HS2024

**ECTS:** 5

**Lecturer:** Prof. Dr. Manfred Elsig

**Dates:** Thursdays, 10:15 – 12:00

**Room:** Silva Casa Auditorium, World Trade Institute.

## Course Description

This course provides an introduction into the field of international relations and international political economy. In the first part, the course discusses various theories, analytical frameworks and research programs with a special emphasis on globalization and cooperation in economic governance. In the second part the history of the world economy's global architecture is discussed and selected research areas presented, such the role of domestic factors, international organizations, new regionalism, trade-labor linkages and development.

## Lecturers

### Manfred Elsig

Manfred Elsig is Professor of International Relations at the World Trade Institute (University of Bern) since 2009. He is the Deputy Director of the WTI and its Director of Research. He studied at the Universities of Bern and Bordeaux and earned a degree in political science. He worked from 1997–1999 at the Swiss Federal Office for Foreign Economic Affairs. He then joined the Political Science Institute of the University of Zurich and received his PhD (Dr. phil) in 2002. From 2002–2004, he worked for UBS financial services group and as a personal advisor to the Minister of Economy of Canton Zurich. Before joining the WTI in 2005, he was a teaching fellow at the London School of Economics and Political Science. His research focuses primarily on the politics of international trade, European trade policy, international organizations, US–EU relations, and private actors in global politics. He has published over 30 peer-reviewed articles.

Guest lecturers:

### Cédric Dupont

Cédric Dupont is Professor of International Relations and Director of Executive Education at the Graduate Institute of International Studies, Geneva. He is a Senior Research Fellow of the Berkeley Asia Pacific Economic Cooperation Study Center (BASC) at the University of California at Berkeley. He has written extensively on regional integration developments in Western Europe, on domestic–international linkages in international negotiations and on game-theoretic modelling in political science. His current research focuses on the political economy of investment arbitration, on the governance of world and regional integration processes and on institutional performance of various international governance arrangements.

### Patrick Wagner

Patrick Wagner is a post-doctoral researcher at the University of Konstanz and a visiting fellow at the World Trade Institute. He holds a PhD from the University of Bern. He graduated magna cum laude from University of California, Davis with a Bachelor's in International Relations and finished a Master's degree with Distinction in International Public Policy from University College London. Patrick's research has so far focused on the effects of democratic institutional variation on electoral competition and personnel strategies and, most recently, electoral system variation and international trade policy outcomes. Some of Patrick's areas of theoretical and empirical interest are (though certainly are not limited to) the policy and distributional effects of democratic institutions, the subnational causes and effects of international trade and investment policies, modern monetary theory, and the causes of popular perceptions of redistributive and other economic policies.

### Kirthana Ganeson

Kirthana Ganeson is a PhD student in Political Science at the World Trade Institute. Her dissertation explores the European Union's (EU) role in international trade, its development of trade policies over time, and the influence of various stakeholders on these processes. She also investigates the EU's strategies for incorporating democracy-related content in trade agreements. As part of her PhD, she is a collaborator of a broader research project called TRADEM, which focuses on the intersection of trade and democracy, specifically examining the design of democracy-related provisions in preferential trade agreements (PTAs) and their impact on domestic practices in the countries that adopt them. This research led to the creation of a new dataset that maps democracy-related provisions in PTAs. Kirthana received her Bachelor's in Political Science from the National University of Singapore and a Master's degree with First-Class Honours in International Political Economy from the S. Rajaratnam School of International Studies at the Nanyang Technological University.

### **Learning Objectives**

- Introduction into the field Global Political Economy
- The role and use of theories
- Application of theories in relation to economic policy outcomes

## Exams and Grades

- This final course grade will be made up of two exams: one multiple choice exam and one academic essay.
- Short Essay
  - In-house test
  - **16<sup>th</sup> December, 8.45-12.00**
  - Weight: 50% of your final GPE grade.
- Multiple Choice Exam
  - **18<sup>th</sup> December**
  - Weight: 50% of your final GPE grade.

What is also recommended is to listen to some of the past episodes of following podcast where some specific topics are also covered

<https://www.tradetalkspodcast.com/>

## Course Overview

Class	Date	Day	Time	Lecturer	Topic
1	19. Sep	Thursday	10:15- 12:00	Manfred Elsig	IR Theories
2	26. Sep	Thursday	10:15- 12:00	Manfred Elsig	IPE Theories
3	3. Oct	Thursday	10:15- 12:00	Manfred Elsig	Evolution of the Trading System
4	10. Oct	Thursday	10:15- 12:00	Manfred Elsig	Domestic Factors of Economic Policy Making
5	17. Oct	Thursday	10:15-12:00	Manfred Elsig	The Politics of IO
6	24. Oct	Thursday	10:15-12:00	Cédric Dupont	Evolution of Monetary and Financial System
7	31. Oct	Thursday	10:15- 12:00	Manfred Elsig	Research on Dispute Settlement and Trade Agreements
8	7. Nov	Thursday	10:15- 12:00	Manfred Elsig	Preferential Trade Agreements
9	14. Nov	Thursday	10:15- 12:00	Manfred Elsig	Survey Experiments and Trade
10	21. Nov	Thursday	10:15- 12:00	Patrick Wagner	Impact of Trade and Investment on Social and Env. Sustainability
11	28. Nov	Thursday	10:15- 12:00	Kirithana Ganeson	EU Trade Policy and NTIs

**September 19, 2024**

**Manfred Elsig**

**IR Theories**

**Topics**

- Introduction to Global Political Economy
- Realism, Liberalism and Social Constructivism

**Compulsory Reading Material**

- Dunne, T. & Schmidt, B. C., "Realism" in Baylis, J. et al. (eds.) *The Globalization of World Politics* (6th edn. OUP 2014) pp. 99-112 (Chapter 6).
- Dunne, T., "Liberalism" in Baylis, J. et al. (eds.) *The Globalization of World Politics* (6th edn OUP 2014) pp. 113-125 (Chapter 7).
- Barnett, M., "Social Constructivism" in Baylis, J. et al. (eds.) *The Globalization of World Politics* (6th edn OUP 2014) pp. 155-168 (Chapter 1)

**September 26, 2024**

**Manfred Elsig**

**IPE Theories**

**Compulsory Reading Material**

- Ravenhill, J., "The Study of Global Political Economy", in: Ravenhill, J. (ed.) *Global Political Economy* (3rd edn. OUP 2011) pp.1-28.
- O'Brien, R. & Williams, M., "Theoretical Perspectives", in: O'Brien, R. & Williams, M. (eds.), *Global Political Economy* (Palgrave/Macmillan 2013) pp.5-40.
- Farrell, H. & Newman, A. "Weaponized Interdependence: How Global Economic Networks Shape State Coercion." *International Security*, 2019, 44(1):42-79.
- Helleiner, E. "Economic Liberalism from Non-European Perspectives" in: Helleiner, E. *The Contested World Economy*, CUP, 2023, pp. 37-53.

**Optional Reading Material**

- Gilpin, R., "Three Ideologies of Political Economy", in: Gilpin, R. (ed.) *The Political Economy of International Relations* (Princeton University Press 1987) pp. 25-64.
- Helleiner, E. *The Contested World Economy: The Deep and Global Roots of International Political Economy*, CUP, 2023.

**October 3, 2024**

**Manfred Elsig**

**Evolution of Trading System**

**Compulsory Reading Material**

- Silke Trommer., “The Evolution of the Global Trade Regime”, in: Ravenhill, J. (ed.) Global Political Economy (6<sup>th</sup> edn OUP 2020)
- Elsig, M. & Eckhardt, J., “The Creation of the Multilateral Trade Court: Design and Experiential Learning”, World Trade Review, 2015, 14(S1):S13-32

**Optional Reading Material**

- Zeiler, T., “The Expanding Mandate of the GATT, the first seven rounds”, in: Narlikar, A., et al. (eds.) The Oxford Handbook on the World Trade Organization (OUP 2012) pp. 102-121.
- Preeg, E., “The Uruguay Round Negotiations and the Creation of the WTO”, in: Narlikar, A., et al. (eds.) The Oxford Handbook on the World Trade Organization (OUP 2012) pp. 122-140.

**October 10, 2024**

**Manfred Elsig**

**Domestic Factors of Economic Policy Making**

**Compulsory Reading Material**

- Hiscox, M., “The Domestic Sources of Foreign Economic Policies”, in: Ravenhill, J. (ed.) Global Political Economy (6<sup>th</sup> edn OUP 2020)

**Optional Reading Material**

- Allee, T., “The Role of the United States: A Multilevel Explanation for Decreased Support over Trade”, in: Narlikar, A., et al. (eds) The Oxford Handbook on the WTO (OUP 2012) pp. 235-253.
- Elsig, M., “The EU’s Choice of Regulatory Venues for Trade Negotiations: A Tale of Agency Power?”, Journal of Common Market Studies, 2007, 45(4): 927-48
- Putnam, R., “Diplomacy and Domestic Politics: the Logic of Two-Level Games”, International Organization, 1988, Vol. 42 (3).

**October 17, 2024**

**Manfred Elsig**

**International Economic Organizations: The Politics of IO**

**Compulsory Reading Material**

- Abbott, K. , Keohane, R., Moravcsik, A., Slaughter, A. M., and Snidal, D. 'The Concept of Legalization', *International Organization*, 2000, 54(3):401–419.
- Elsig, M. 'Principal-Agent Theory and the World Trade Organization: Complex Agency and 'Missing Delegation'', *European Journal of International Relations*, 2011, 17(3):495-517.

**Optional Reading Material**

- Koromenos, B., Lipson, C. and Snidal, D. 'The Rational Design of International Institutions', *International Organization*, 2001, 55(4):761-799.

**October 24, 2024**

**Cédric Dupont**

**Evolution of Monetary and Financial System**

**Compulsory Reading Material**

- Helleiner, E. and Eric Helleiner and M. Babe, "The Evolution of the International Monetary and Financial System", in: Ravenhill, J. (ed.) *Global Political Economy*, (6th edn OUP 2020) (chapter 8).
- Pauly, L. W., "Financial Openness and Challenge of Global Governance", in: Ravenhill, J. (ed.) *Global Political Economy*, (6th edn OUP 2020) pp. 241-272 (chapter 8).
- Aggarwal, V. K. and Dupont, C., "Collaboration and Coordination in the Global Political Economy," in: Ravenhill, J. (ed.) *Global Political Economy* (6th edn OUP 2020) (chapter 3).

**October 31, 2024**

**Manfred Elsig**

**Research on Dispute Settlement and Trade Agreements**

**Compulsory Reading Material**

- Elsig, M. and Pollack, M. "Agents, Trustees, and International Courts: Nomination and Appointment of Judicial Candidates in the WTO Appellate Body", *European Journal of International Relations*, 2014, 20(2): 391-415.
- Elsig, M. and Stucky, P. "Low-Income Developing Countries and WTO Litigation: Why Wake Up the Sleeping Dog?", *Review of International Political Economy*, 2012, 19(2):292-316.

**Optional Reading Material**

- Shaffer, G., Elsig, M. and Puig, S. "The Law and Politics of WTO Dispute Settlement", in: Sandholtz, W. and Whytock, C. (eds.), *Research Handbook on the Politics of International Law*, Edgar Elgar Publishing, 2017.
- Allee, T. and Elsig M. "Why Do Some International Institutions Contain Strong Dispute Settlement Provisions? Evidence from Preferential Trade Agreements", *Review of International Organizations*, 2016, 11(1):89-120.

**November 7, 2024**

**Manfred Elsig**

**Preferential Trade Agreements**

**Compulsory Reading Material**

- Dür, A., Baccini, L. & Elsig, M., "The Design of International Trade Agreements: Introducing a New Database", *The Review of International Organizations*, Vol. 9(3), 2014, p. 353.
- Allee, T., Elsig, M. and Lugg, A., "The Ties between the World Trade Organization and Preferential Trade Agreements: A Textual Analysis", *Journal of International Economic Law*, Vol. 20(2), 2017, pp. 333-363.
- Allee, T. and Elsig, M. "Are the Contents of International Treaties Copied and Pasted? Evidence from Preferential Trade Agreements", *International Studies Quarterly*, 2019, 63(3):603-13.

**Optional Reading Material**

- Ravenhill, J., "Regional Trade Agreements", in: Ravenhill, J. (ed.) *Global Political Economy* (3rd edn OUP 2011), pp. 173-212.

- Allee, T., Elsig, M. and Lugg, A., “Is the European Union Trade Deal with Canada New or Recycled? A Text-as-data Approach”, *Global Policy*, First published: 17 March 2017, DOI: 10.1111/1758-5899.12420.

**November 14, 2024**

**Manfred Elsig**

**Survey Experiments and Trade**

**Compulsory Reading Material**

- Elsig, M. and Spilker, G. Implementing climate commitments and the support for policy instruments: a micro-level analysis of Switzerland, forthcoming ISQ.
- Spilker, G., Nguyen, Q. and T. Bernauer Trading Arguments: Opinion Updating in the Context of International Trade Agreements, *International Studies Quarterly*, 2020, sqaa061, <https://doi.org/10.1093/isq/sqaa061>

**November 21, 2024**

**Patrick Wagner**

**Impact of Trade and Investment on Social and Environmental Sustainability**

**Compulsory Reading Material**

- Greenhill, B., L. Mosley and A. Prakash 2009. Trade-Based Diffusion of Labor Rights: A Panel Study, 1986–2002. *The American Political Science Review* 103, no. 4 (2009): 669–90. <http://www.jstor.org/stable/27798531>.
- Kolcava, D. Q. Nguyen and T. Bernauer. Does trade liberalization lead to environmental burden shifting in the global economy? *Ecological Economics*, Volume 163, September 2019, Pages 98-112

**November 28, 2024**

**Kirthana Ganeson**

**EU Trade Policy and Non-Trade Issues (NTIs)**

**Compulsory Reading Material**

- Young, Alasdair R., and John Peterson. 2014. “Trade Policy as Foreign Policy.” In *Parochial Global Europe: 21st Century Trade Politics*, edited by Alasdair R. Young and John Peterson. Oxford University Press. <https://doi.org/10.1093/acprof:oso/9780199579907.003.0008>.
- Lechner, Lisa. 2016. “The Domestic Battle over the Design of Non-Trade Issues in Preferential Trade Agreements.” *Review of International Political Economy* 23 (5): 840–71. <https://doi.org/10.1080/09692290.2016.1231130>.