

# The European Gender Mainstreaming: Achievements and Challenges

12 June 2024, 12:30 - 13:30 Zoom Webinar

## Abstract

The talk provides an overview of the gender mainstreaming framework in Europe. It recalls the main steps of the origins and the development of the European gender mainstreaming (GM) strategy, exploring its strength and weak points.

Further, it outlines current and future challenges of the gender mainstreaming strategy, that run in parallel with the general European Union's challenges, such as the integration process, economic crisis, migration and refugees crisis, and the rise of right-wing Euroscepticism. In addition, the old but always current problem of conceptualizing gender equality in different ways leading to jeopardized results. Finally, examples of the implementation of GM principles in policies and research are discussed.

## Biography of the speaker



**Vera Lomazzi** is assistant professor in Sociology at the Department of Management at the University of Bergamo (Italy). She is President of the European Survey Research Association (ESRA) and secretary of the Executive Committee of the European Values Study. Her substantive research mainly focuses on the cross-cultural study of gender equality and gender role attitudes, and values change. She has a specific interest in the quality of the instruments adopted by large cross-sectional survey programs and on their measurement equivalence.

Beside academic research, she provides applied research, consultancy, and training on work values and intergenerational change, social sustainability, gender equality, cross-cultural communication to companies, NGO, and public administration.

This lecture is part of the Gender Lecture Series organized by **Prof. Elisa Fornalé** as part of the HEurope Horizon Europe HRJust (*States' Practice of Human Rights Justification: a study in civil society engagement and human rights through the lens of gender and intersectionality*) and the SNF funded project GEM (*Gender Equality in the Mirror*) housed at the World Trade Institute, University of Bern.

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