



משרד התעשייה, המסחר ותעסוקה  
Ministry of Industry, Trade and Labor



# An International Conference on: "THE POLITICAL ECONOMY OF LIBERALISING TRADE IN SERVICES"

June 14-15, 2010  
Maiersdorf Faculty Club, Mount Scopus, Jerusalem

## MONDAY, 14 JUNE (room 503)

08:45-09:30 Reception and Registration

09:30-09:45 Opening Remarks

09:45-11:15 **WHAT CONSTRAINS SERVICES NEGOTIATIONS:  
THEIR NATURE OR POLITICAL ECONOMY?**

Chair: **Nadav Halevy**, Hebrew University

**Rudolf Adlung**, World Trade Organization (WTO), "Services Negotiations in the WTO: from Marrakesh to Doha, to...?"

**Christopher Roberts**, Covington and Burling, "Liberalisation at Snail's Pace"

**Lior Herman**, London School of Economics and Hebrew University, "The Services Firm Organisational Trap"

Discussant: **John Cooke**, LOTIS, IFSL

11:30-13:30 **REGULATION AND MARKETS I**

Chair: **Arie Kacowicz**, Hebrew University

**Dale Andrew**, Organisation for Economic Cooperation and Development (OECD), "Constraints in Liberalising Services Used in Climate Change Mitigation"

**Olga Batura**, University of Bremen, "Social Embeddness of Transnational Markets"

**Shai Moses**, Hebrew University, "Supranational Governance in EU External Trade Policy"

**Gabriel Siles Brügger**, University of Sheffield, "The 'Global Europe' Services and Investment Agenda: Bringing Politics Back into the Study of EU Trade Policy"

Discussant: **Gabrielle Krapels**, Oxford University

14:45-16:15 **REGULATION AND MARKETS II**

Chair: **Yair MacClanahan Shophet**, Interdisciplinary Centre Herzlia

**Jean-Christophe Graz**, University of Lausanne, "The Authority of Standards in the Political Economy of Services Trade Liberalisation"

**Massimo Geloso-Grosso**, Sciences Po, France, "Advancing Reforms in the Services Sector: a Case Study of Air Transport in APEC"

**Eric van der Mare**, Sciences Po, France, "What Determines Services' TFP Growth?"

Discussant: **Martin Roy**, World Trade Organisation

16:30-18:00 **POLITICAL ECONOMY OF SERVICES NEGOTIATIONS**

Chair: **Tamar Almor**, College of Management

**Martin Roy**, World Trade Organisation, "PE of Services Commitments on Trade in Services"

**Sait Akman**, Marmara University EU Institute, "PE of Services and Turkey"

**Daniela Persin**, Hebrew University, "Market Access for Small vs. Large Enterprises: Preferential vs. Multilateral Service Trade Liberalisation Compared"

Discussant: **Jean-Christophe Graz**, University of Lausanne

18:00-18:45 Festive Cocktail and Buffet (room 404)

18:45-19:00 Official Greetings (room 503)

**Daniela Persin**, Hebrew University and **Lior Herman**, LSE and Hebrew University

**Prof. Alfred Tovias**, Director, The Leonard Davis Institute for International Relations

**Prof. Avner de-Shalit**, Dean, Hebrew University

**Sharon Kedmi**, Director General, Israeli Ministry of Trade

19:00-20:30 **KEYNOTE LECTURE**

**Alejandro Jara**, Deputy Secretary General, WTO

## TUESDAY, 15 JUNE (room 503)

09:30-11:00 **CHINA AND THE WTO: DOMESTIC POLITICS  
AND COMPLIANCE**

Chair: **Moshe Hirsch**, Hebrew University

**Tania Voon** and **Andrew Mitchell**, University of Melbourne, "China's Telecommunication Services Markets"

**Marcia Harpaz**, Hebrew University, "China's WTO Compliance in Banking Services"

**Yanning Yu**, Zhejiang Gongshang University, "A Political Economy Analysis of ESMs"

Discussant: **Galia Press Bar-Nathan**, Hebrew University

11:15-12:30 **"JUDICIAL LIBERALISATION"**

Chair: **Arie Reich**, Bar Ilan University

**Nellie Munin**, Zefat Academic College, "The GATS 15th Anniversary: A Legal Perspective on Conflicting Interests"

**Amedeo Arena**, New York University, "GATS and Public Services"

Discussant: **Tomer Broude**, Hebrew University

13:45-15:00 **LABOUR MIGRATION / MODE 4**

Chair: **Niron Hashai**, Hebrew University

**Charlotte Sieber-Gasser** and **Marion Panizzon**, World Trade Institute, "A Legal Framework for Cross-regional Networks"

**Sherry Stephenson**, Organization of American States; **Thiabaud Delourme**, Sciences-Po, "Labour Mobility and Political Economy Models"

Discussant: **Alfred Tovias**, Hebrew University

15:15-16:45 **PREFERENTIAL TRADE LIBERALISATION:  
ECONOMIC AND POLITICAL SPILLOVERS?**

Chair: **Eyal Inbar**, College of Management and EU Delegation to Israel

**Pierre Sauvé**, World Trade Institute, "WTO+? Assessing the Value-added of Preferential Trade Agreements in Services"

**Katherine Barbieri**, University of South Carolina, "Missing More than Trade Data"

Discussant: **Se'ev Hirsch**, Tel Aviv University

17:00-19:00 **ROUNDTABLE: ISRAEL AND SERVICES  
LIBERALISATION**

Moderator: **Sophie Shulman**, Calcalist, Yedioth Aharonot (Daily), Israel

Israel's position: **Boaz Hirsch**, Deputy Director General, Ministry of Trade in Israel  
WTO perspective: **Alejandro Jara**, Deputy Secretary General, WTO

How others' perceive Israel: **Maria Koidu**, EU Trade Directorate

Academic view, international business: **Yair Aharoni**, Tel Aviv University

Academic view, international law and international relations: **Tomer Broude**, Hebrew University

19:00-19:15 Concluding Remarks