

# IGIR-WTI Brussels Dialogues

QuickTime™ and a  
decompressor  
are needed to see this picture.



QuickTime™ and a  
decompressor  
are needed to see this picture.

---

<sup>b</sup>  
**UNIVERSITÄT  
BERN**

## **The WTO and Mega-Regionalism**

*A Panel Discussion*

**Maastricht University - Brussels Campus**

**06 March 5.00-7PM**

## IGIR-WTI Brussels Dialogues

The Brussels Dialogues are organised by the Institute for Globalization and International Regulation (IGIR) of Maastricht University Law Faculty and the World Trade Institute (WTI) at the University of Bern.

Their main objective is to foster in-depth discussion and knowledge dissemination on leading issues in contemporary international trade, investment and the evolving architecture of global governance.

The Dialogues are open to the general public, from students to scholars, but also experts drawn from governmental, business and other civil society circles. The Dialogues take place at the Brussels campus of Maastricht University.

*We look forward to welcoming you to our first Dialogue and thank you for disseminating our invitation to colleagues likely to have an interest in one of the most significant policy initiatives recently undertaken by the transatlantic partners.*

For more information on the venue and how to get there, please see: <http://www.maastrichtuniversity.nl/web/Main/Education/OtherInstitutes/CampusBrussels1/Location.htm>

**For Registration** please write to: [campusbrussels@maastrichtuniversity.nl](mailto:campusbrussels@maastrichtuniversity.nl)

## **The WTO and Mega-Regionalism**

*A Panel Discussion*

**Despite a successful Ministerial Conference in Bali that marked a first tangible sign of renewed forward movement under the Doha Round, the WTO continues to confront the systemic challenges posed by the rising tide of preferential trade agreements, and particularly, of mega-regional or plurilateral constructs such as the Transatlantic Trade and Investment Partnership linking the United States and the European Union, the US-led Trans-Pacific Partnership, the Trade in Services Agreement, the Regional Comprehensive Economic Partnership Agreement (RCEP), the Pacific Alliance in Latin America or the Tripartite Agreement linking several integration processes on the African continent.**

**This second WTI-Maastricht Brussels Dialogue on the Global Governance brings together leading voices in trade regulation to explore the forces driving interest in - and prospects for completing - the mega-regional PTAs currently at play and offer a critical assessment of what such developments portend for the future of multilateral trade diplomacy.**

### **Panel Discussion Program**

**17:00-17:15 PM – Welcoming and Introductory Remarks**, Leïla Choukroune  
Maastricht University – IGIR and CSH-New Delhi, India

**17:15-18:15 Panel Discussion**

- Pierre Sauvé, World Trade Institute, Bern
- Reinhard Quick, German Chemical Industries Association (VCI), Brussels, and Europa Institut, Saarbrücken
- Stephen Woolcock, London School of Economics and Political Science, London
- Fredrik Erixon, European Centre for International Political Economy, Brussels)

**18:15-19:00** General Discussion (moderated by Leïla Choukroune)

**19:00 – 20:00** Drinks

### Speaker Bios

#### Leïla Choukroune

Leïla Choukroune is the Director of the Centre for Social Sciences and Humanities (CSH) in New Delhi, the French CNRS Research Unit in India for which she assumes the scientific and administrative strategic leadership of an international multidisciplinary research team on South Asia. She is a Senior Lecturer (Associate Professor) in International Economic Law at the Faculty of Law of the University of Maastricht, where she also served as Deputy Director of the Institute for Globalisation and International Regulation (IGIR) and Director of the Advanced Master in International Economic Law. Her research deals with the interactions between trade, investment and human rights. She teaches a variety of advanced courses on WTO law and international investment law. She is a visiting Professor at the World Trade Institute (Berne, Switzerland), the University Paris II Panthéon-Assas, the Trade Policy Training Centre in Africa (Arusha, Tanzania), and the China-EU School of Law (Beijing, China). Prior to the CSH and Maastricht, Dr. Choukroune was assistant Professor at HEC Paris, Lecturer at Paris Sorbonne and researcher at the French Centre for Contemporary China Studies (CEFC) in Hong Kong. She holds a Doctorate in international law (*magna cum laude*) from Paris I Panthéon Sorbonne and is a qualified lawyer to the Paris Bar.

**Pierre Sauvé** is the Director of External Programs and Academic Partnerships and a faculty member at the World Trade Institute (WTI), University of Bern, Switzerland. He also serves as academic advisor and faculty member of the University of Barcelona's LLM program in international economic law and policy (IELPO) and holds a Visiting Professor appointment at the College of Europe, in Bruges, Belgium. He has held visiting professor appointments at the Institut d'Etudes Politiques' (Sciences-Po) in Paris, France, and the London School of Economics and Political Science. He served as a senior economist in the OECD Trade Directorate from 1993–2002, a period during which he was a faculty member of the John F. Kennedy School of Government at Harvard University and was appointed non-resident senior fellow at the Brookings Institution in Washington, DC. Prior to joining the OECD, he served as services negotiator within the Canadian Department of Foreign Affairs and International Trade's Office of North American Free Trade Negotiations. He was previously a staff member of the General Agreement on Tariffs and Trade in Geneva, Switzerland as well as the Bank for International Settlements, in Basle, Switzerland.

**Reinhard Quick** received his legal education in Germany (Dr. iur.) and a Master of Laws (LL.M.) from the University in Michigan. During this period he was a stagiaire with the EC Commission in Brussels and the GATT Secretariat in Geneva. In 1984 he became a Trade Policy Adviser for the German Chemical Industries Association (VCI) in Frankfurt. In 1987 he was appointed Head of the Legal Service of the European Chemical Industry Council (CEFIC) based in Brussels. Since October 1993 Reinhard Quick is

## IGIR-WTI Brussels Dialogues

the director of the VCI Liaison Office in Brussels. Reinhard Quick is currently vice-chairman of the WTO Working Party of BUSINESSEUROPE and chairman of the Trade and the Environment Working Group of BUSINESSEUROPE. In 2006 he has been appointed honorary professor for international economic law at Saarland University, Saarbrücken where he teaches a course on trade and environment. He gives lectures on specific WTO subjects at the London School of Economics and at the Université Libre de Bruxelles.

**Stephen Woolcock** is the Program Director for the Masters in International Political Economy at the London School of Economics, where he teaches international political economy, the political economy of international trade and economic diplomacy. He also heads the LSE's International Trade Policy Unit, which coordinates research on trade topics, runs training programs for practitioners and organizes seminars that bridge the gap between academic research on trade and policy. He is also an Associate Research Fellow at the Comparative Regional Integration Studies Programme of the United Nations University (UNU-CRIS) in Bruges. His previous posts included Senior Research Fellow at the Royal Institute of International Affairs (Chatham House) (1988-94) and Deputy Director for international affairs and the Confederation of British Industry (1985-1988). He has worked as consultant and advisor to a number of international organizations including the EU and national governments.

**Fredrik Erixon** is the Director of the European Centre for International Political Economy (ECIPE), a world-economy think tank based in Brussels he co-founded in 2006 together with Professor Razeen Sally. Since then, Erixon has led the development of ECIPE to become one of Brussels leading research-based institutes. One of the leading world economy think tanks in the world, ECIPE has been awarded several prizes. In 2010, the Financial Times ranked Erixon as one of Brussels 30 most influential people. Fredrik Erixon is the author of several books and studies in the fields of international economics, economic policy, and regulatory affairs (welfare reforms, healthcare competition policy, et cetera). He has also advised several governments in Europe and the rest of the world, and is a frequent speaker at conferences. Prior to starting ECIPE, Erixon was an Adviser to the British government and the Chief Economist of Timbro, a Swedish think tank. He started his career as an economist in the Prime Minister's Office in Sweden and has later worked as an economist at the World Bank and for JP Morgan as an emerging market analyst.