



world
trade
forum

Non-Economic Objectives and International Trade

13 - 14 October 2023

Badia Fiesolana, European University Institute
Via dei Roccettini 9, Fiesole 50014, Italy

Non-Economic Objectives and International Trade

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Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

Scientific Organisers:

Manfred Elsig | WTI

Joseph Francois | WTI

Bernard Hoekman | EUI

Programme

13 October

08:45 - 09:15 *Welcome coffee*

09:15 - 09:30 *Room: Refectory*

Welcome & opening remarks

Plenary I: Noneconomic Objectives, Trade & Globalization

09:30 - 11:00 *Room: Refectory*

Chair:

Iana Dreyer | Borderlex

Presenter:

Petros Mavroidis | Columbia University

Noneconomic Objectives, Globalization and Multilateral Trade Cooperation

Panelists:

Mercedes Araoz | Universidad del Pacifico

Dominique Njinkeu | African Economic Research Consortium (online)

Marion Jansen | OECD (online)

11:00 - 11:30 *Coffee break*



Parallel 1: Trade and Democracy (TRADEM research project)

11:30 - 13:00 *Room: Capitolo*

Chair:

Andrew Lugg | University of Nevada, Las Vegas

Speakers:

Andreas Dür | University of Salzburg

Democracy and the Geopoliticization of Trade

Kirthana Ganeson | University of Bern

Leveraging Trade to Foster Democracy

Marine Roux | University of Bern

Bringing Democracy to the Bargaining Table: An Analysis of Preferential Trade Agreements' Design

Discussant:

Mark Copelovitch | University of Wisconsin, Madison

Parallel 2: Roundtable on trade dispute settlement developments

11:30 - 13:00 *Room: Theatre*

Chair:

Peter van den Bossche | WTI

Panel:

Joost Pauwelyn | Graduate Institute, Geneva

Michael Hahn | University of Bern

Petros Mavroidis | Columbia Law School

13:00 - 14:00 *Lunch*

Plenary II: Balancing Trade and Non-Trade Concerns? Environmental challenges in times of geopolitical tensions

14:00 - 15:30 *Room: Refectory*

Chair:

José Valencia | Permanent Representative of Ecuador & Chair, WTO Committee on Trade and Environment

Panellists:

Bettina Meinhart | WIFO

The heterogeneous trade effects of trade agreements with environmental provisions

Inmaculada Martínez-Zarzoso | University of Göttingen

What type of trade is promoted by environmental regulations?

Noémie Laurens | Geneva Graduate Institute

Using trade provisions to make environmental agreements more dynamic

Clara Brandi | IDOS, University of Bonn
Trade and non-trade issues in PTAs: Environmental outcomes in the agricultural sector

15:30 - 16:00 *Coffee break*

Parallel 3: Domestic Regulation, Sanctions & Supply Chains

16:00 - 17:30 *Room: Theatre*

Chair:

Chul Chung | KIEP

Speakers:

Achim Vogt | WTI

Welfare Effects of Technical Non-Tariff Measures

Andrea Andrenelli | OECD

Effects of G7 sanctions against Russia

Sonali Chowdhry | DIW

Brothers in arms: The value of coalitions in sanctions regimes

Julian Hinz | Ifw-Kiel

Shooting down trade: Firm-level effects of embargoes

Parallel 4: Inclusive Trade & Investment Policy

16:00 - 17:30 *Room: Capitolo*

Chair:

Ingo Borchert | University of Sussex

Speakers:

Emily Lydgate | University of Sussex

Supporting sustainability in agri-food production: a case study of the EU-Vietnam FTA

Maria Savona | University of Sussex

Trade Policy and Citizen Juries

Elisabeth van Lieshout | OECD

Trade and gender

Axel Marx | KU Leuven

Labour rights protection in international investment agreements: Evidence, trends and impact

Discussant:

Sergio Puig | EUI

Plenary III: Sustainability Standards, Supply Chain Due Diligence and Developing Countries

17:30 - 18:30 *Room: Refectory*

Chair:

Santiago Fernandez De Cordoba | UNCTAD

Panellists:

Archna Negi | Jawaharka Nehru University

Axel Marx | KU Leuven

Mercedes Araoz | Universidad del Pacifico

Elisabeth Tuerk | UNECE

Joe Wozniak | ITC

18:45 - 21:00 *Reception & dinner*

14 October

Parallel 5: Digital trade and data regulation

09:30 - 11:00 *Room: Theatre*

Chair:

Silvia Sorescu | OECD

Speakers:

Martina Ferracane | EUI & **Erik van der Marel** | ULB

Digital trade integration index

Kyu Yub Lee | KIEP

Cloud Service: FDI and Regulation

Hildegunn Nordås | Örebro University & Council on Economic Policies

Digital services trade: lessons from the music industry

Robert Basedow | LSE

Political economy of digital trade policy openness

Discussant:

Javier Lopez Gonzalez | OECD

Parallel 6: Trade and Non-Trade Issues in deep PTAs: Managing Trade-Offs, Untapping Synergies?

09:30 - 11:00 *Room: Capitulo*

Chair:

Douglas Nelson | University of Tulane

Speakers:

Miriam Manchin | Politecnico di Milano

Pursuing noneconomic objectives through trade agreements

Matteo Neri-Lainé | University Paris Dauphine, PSL

Deep trade agreements and heterogeneous firms exports

Tim Vogel | IDOS

The role of aid for trade in deep PTAs

Joseph Francois | WTI

Noneconomic objectives and domestic regulation in a supply chain world

11:00 - 11:30 *Coffee break*

Plenary IV: Managing Trade Cooperation in Uncertain Times

11:30 - 13:00 *Room: Refectory*

Chair:

Bernard Hoekman | EUI

Panellists:

Beata Javorcik | EBRD (online)

Chul Chung | KIEP

Ignacio Garcia-Bercero | DG Trade, European Commission (online)

Vera Thorstensen | Fundação Getulio Vargas

13:00 - 14:00 *Lunch*

Services Trade Research Roundtable

14:00 - 17:30 *Room: Theatre*

Chair:

Joseph Francois | WTI

Participants:

Matteo Fiorini, Sebastien Miroudot, Alex Jaax & Javier Lopez Gonzalez | OECD

Ingo Borchert | Sussex

Hildegunn Nordås | Örebro University

Erik van der Marel | ULB

Martina Ferracane | EUI

Gaurav Nayyar, Dino Merotto, Roberto Echandi & Pierre Sauvé | World Bank (online)

Robert Basedow | LSE

Dong Wu | UNCTAD

Parallel 7: Trade and Development in Africa

14:00 - 15:30 *Room: Capitolo*

Chair:

Nathalie Rascka | International Growth Centre, London

Speakers:

Jakob Rauschendorfer | IGC Uganda

Christian Lippitsch | IGC Rwanda

Rohit Ticku | EUI

Marco Sanfilippo | University of Turin

Discussant:

Sylvanus Kwaku Afesorgbor | EUI

Parallel 8: Trade policy priorities for LDCs

16:00 - 17:30 *Room: Refectory*

Chair:

Taufiqur Rahman | Head, LDC Development, WTO

Speakers:

H.E Sok Sopheak | Secretary of State, Ministry of Commerce, Cambodia (online)

Elia N. Mtweve | Minister Plenipotentiary, Permanent Mission of Tanzania, Chairperson, WTO Committee on Rules of Origin

Stefano Inama | Chief, Technical Assistance, Trade and Customs, Division for Africa and LDCs, UNCTAD

17:30 - 17:45 *Room: Refectory*

Closing remarks

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